

# Starting a Business Checklist



## Expand on your business idea

Use the [Lean Canvas model template](#) to help expand your business idea to explore how your idea can turn into a functioning business by brainstorming how you're solving a customer problem, how to reach customers, & how will you plan to fund your start-up.

JEDI's Lean Canvas How-to video: <https://youtu.be/D1y9qjPEKf8>



## Ready to start planning your business idea further?

Determine Business Structure:

- Sole-proprietorship
- Partnership
- Limited liability partnership
- Corporation



## Registering a Business Name

- Federal:

<http://www.ic.gc.ca/eic/site/053.nsf/eng/00004.html>

- New Brunswick:

<https://www.pxw2.snb.ca/brs/docroot/start/landingPage.jsp>



## Register with Canada Revenue Agency (CRA)

<https://www.canada.ca/en/revenue-agency/services/tax/businesses/topics/registering-your-business/register.html>



## Write a Business Plan

Business Plans help with:

- Applying for funding or investments
- Creating the vision and mission of your business
- Focusing on the market for the sale of product/service
- Referencing financials

JEDI has a business plan template and financial sheets that can be downloaded.



## Accessing Funds and Business Loans to finance your start-up costs

- JEDI Aboriginal Development Fund

<https://jedinb.ca/jedi-aboriginal-development-fund>

- JEDI Indigenous Entrepreneur Toolkit

<https://jedinb.ca/entrepreneur-tools>

Need help with any of the above resources? You can access JEDI's free business advisory services by connecting with the JEDI Team at:

[www.jedinb.ca](http://www.jedinb.ca)